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## FOR IMMEDIATE RELEASE

### **PCT International Announces European Expansion, Hires Industry Expert Ricky Nye**

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**MESA, AZ – June 7, 2016** - PCT International, a leading manufacturer of broadband communications products supporting video, voice and high-speed data services, including coaxial cable and fiber optics, announced today that it is growing its presence in Europe with expanded sales and operations functions in the United Kingdom (U.K.) and with the hiring of industry expert Ricky Nye as Director of PCT EMEA.

In a time when the market is undergoing consolidation, PCT remains committed to constant innovation and providing the best service to customers. PCT determined that establishing a base of operations, along with the new executive leadership of Ricky Nye, was the next critical step for PCT to continue its exceptional service to customers throughout Europe. The new U.K. office will be available for PCT customers to visit and meet with the growing European team of experienced technical sales engineers and customer service staff to develop the products they need.

“Adding a base of operations in the United Kingdom, with Ricky Nye leading both our new and existing European sales and customer service staff, is a great opportunity for our customers. We will have greater resources, more talent and increased availability for our customers as we continue to provide the exceptional level of products and services they have come to expect,” said Steve Youtsey, founder and chief executive officer of PCT International. “Having employees who live in these geographic locations.

PCT’s Europe offices are located in Sussex:

**Managing Director, EMEA**

Ricky Nye

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PCT will be attending ANGA COM, Europe’s premiere exhibition and congress for broadband, cable and satellite, June 7-9, 2016, in Cologne, Germany. PCT will be available in Booth 10.2 / L30. For more information please visit the ANGA website at [angacom.de](http://angacom.de).

**About PCT International**

Founded in 1997, PCT International, Inc. is a leading worldwide developer and manufacturer of last mile and access network solutions for broadband communication networks. PCT focuses on innovative and cost-effective solutions that allow service providers to improve system integrity and expand service offerings. PCT’s portfolio includes transmission, connectivity, metro Ethernet and fiber-to-the-home products for cable, telco and satellite service providers. PCT’s collaborative approach to product development results in advances that simplify installation and maintenance; improve the integrity of HFC and fiber infrastructures; reduce truck rolls and other associated costs; and most importantly increase customer satisfaction and reduce churn. By working closely with customers’ field engineering personnel, PCT produces equipment and components that straightforwardly address real needs and enable operators to Harden the Drop. PCT International is headquartered in Mesa, Arizona. Visit [www.pctinternational.com](http://www.pctinternational.com).